# **Target Market Determination**

Personal Loan: Secured



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#### **Product**

Personal Loan: Secured

#### **Issuer**

Westlawn Finance Limited ABN 19 096 725 218 Australian Credit Licence No. 387844

#### **Date of TMD**

5 October 2023

#### **Target Market**

# **Description of target market**

Retail clients who:

- are a permanent resident of Australia or hold a relevant work visa
- are seeking a loan of at least \$3,000 to;
  - purchase a new or used asset for personal use
  - refinance where original loan purpose was for purchase
- are aged 18 years or more and meet the credit assessment criteria for the product
- are able and willing to offer security for the loan, and Security interest noted on the Personal Property Securities Register (PPSR)
- need the certainty of a fixed interest rate and fixed repayments for the term of the loan
- need the flexibility to make additional repayments

### **Description of Product, including key attributes**

This is a secured fixed rate personal loan. The key attributes are:

- Loan amounts from \$3,000
- Maximum loan amount 100% of security purchase price or market value
- Loan terms of up to maximum of 5 years
- Fixed interest rate
- Repayment calculated monthly, however weekly or fortnightly allowable
- Able to make additional repayments without incurring a break cost fee
- Unable to make redraws of advance payments
- Acceptable security for the loan must be provided
- Security interest noted on the Personal Property Securities Register (PPSR)
- Establishment fee applicable
- Early termination fee payable based on the scheduled remaining term of the contract at the time of termination

# **Appropriateness of Product for target market**

The product's attributes are designed to support the target market's objectives, needs and financial situation.

#### **Distribution conditions**

This product is distributed by the issuer through the channels of the Westlawn branch network.

Distribution conditions for this product include:

- ensuring that retail clients meet the eligibility requirements for the product
- ensuring that distribution is by appropriately trained staff only

There are no other distributors for this product.

How the distribution channels will enable the product to reach consumers in the target

market:

Provide product support and information via staff located in branch network

either by face to face interview or telephone or email

Staff are appropriately trained and accredited

All applications regardless of channel go through an assessment process

**Review triggers** 

The review triggers that would reasonably suggest that the TMD is no longer

appropriate include:

a significant dealing of the product to consumers outside the target market

occurs

• a significant number of complaints is received from customers in relation to their

purchase or use of the product that reasonably suggests that the TMD is no

longer appropriate

• a material change to the product or the terms and conditions of the product

occurs which would cause the TMD to no longer be appropriate

The *Product Governance Framework* includes regular consideration of whether there

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has been a review trigger following each distribution information report. That

consideration is by reference to paragraphs 154 to 156 of RG274.

**Review periods** 

First review date: 5 October 2022

Period reviews: Annually

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# **Distribution information reporting requirements**

The following information must be provided to Westlawn Finance Limited by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Significant dealing(s)	Date or date range of the	As soon as practicable, and
	significant dealing(s) and	in any case within 10
	description of the significant	business days after
	dealing (e.g. why it is not	becoming aware
	consistent with the TMD)	
Complaints	Number of complaints	Monthly